

WARM 101.3 TOPS Holiday Recipe Promotion

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

The WARM 101.3 TOPS Holiday Recipe Promotion will begin on Monday, November 2nd at 6am and end on November 20th at 11:59pm.

- a. To participate in the contest, listeners will be told to tune in mornings during "Wake Up with Tony" to hear the Recipe of the Day. Throughout the day a turkey sounder will be played at random times as a cue to call in. Caller #20 to 222-1013 will receive a \$50 gift card to TOPS and be qualified to win a \$500 TOPS shopping spree.

WRMM is not responsible for telephone service outages, delays, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her entry.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all persons who are 18 years of age or older and legal US Residents and who reside in the WRMM Service area. Employees of WRMM, its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the Rochester metropolitan area and the members of their immediate families or households are ineligible to participate or win.
- b. Only one winner per household is permitted in any contest. Listeners are eligible to win a WRMM contest only once every thirty (30) days and a prize valued at \$600.00 or more only once every six (6) months.
- c. The winner must sign a release form prior to acceptance of any prize.

3. PRIZES

- a. Each qualifying winner will win a \$50 gift card to TOPS. One winner will win the grand prize of a \$500 TOPS Shopping Spree.
- b. All prizes will be available to the winners at the office of WRMM, 28 E Main St, Rochester, NY 14614. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. WRMM is not responsible for the safe arrival of a prize or prize certificate.
- c. Note: There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of WRMM management with respect to the contest are final.
- b. The grand prize will be drawn randomly from the 23 qualifiers.
- c. Qualifiers must be eligible to win the grand prize. There can be NO substitution in their place.
- d. Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited and an alternate winner may be chosen by a random drawing of the qualifiers who attended the event.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, WRMM in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold WRMM, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. WRMM reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of WRMM, the promotion is delayed, rescheduled, postponed or cancelled, WRMM reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of WRMM.
- f. WRMM is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WRMM, 28 E Main St, Rochester, NY 14614.